

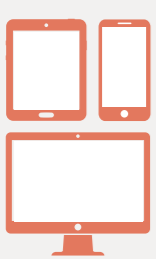
# Banking by the Numbers

In this month's Banking by the Numbers, in honour of the Platinum Jubilee, we're delving into the latest data across some of our Council Programmes, focusing on UK insights and trends.

## Differentiation in a Digital World

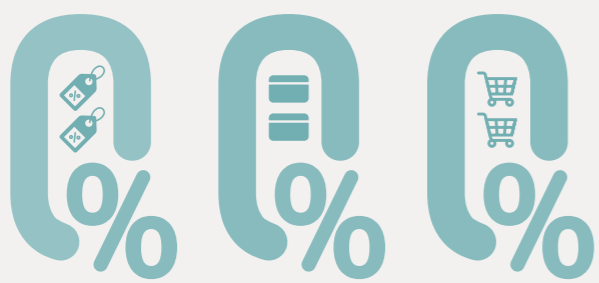


**44%** of UK consumers would drop branch usage if they could do everything online or over the phone.



## Channel Preference

RFI Global's data shows that globally, the proportion that only use digital channels is about one in five (**21%**)



## BNPL

In the UK, the top 3 key drivers for BNPL usage include **0%** interest, convenience, and a good deal.



## Sustainable Finance

Around **1 in 10** businesses in the UK and markets such as Singapore, Hong Kong and Canada are looking to take up sustainable finance in the next 12 months.



## SME and Commercial



**39%** of SMEs in the United Kingdom (up to £10 in annual revenue) are female owned.



The proportion of consumers in the UK likely to travel internationally in the next 12 months increased significantly in H2 2021, from **32%** to **37%** but remains below pre-pandemic levels (**53%**). Younger consumers and consumers with higher incomes are significantly more likely to be intending to travel.

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